



# APPAREL ART - PRINTING COSTS

( Please add costs of printing to cost of garment for total price.)

## Set up costs ( A3 size)

Artwork:	\$30.00 per hour
Films:	\$20.00 per colour
Screens:	\$40.00 per colour
Samples:	\$25.00 per hour

## Example of Printing Costs

100 T-shirts with a one colour print on the front

Artwork		\$30.00
Film		\$20.00
Screen		\$40.00
Printing	\$3.05 x 100	\$305.00
TOTAL		\$395.00

i.e. \$3.95 per shirt.

## Printing Costs

Quantity	No of Colours					
	1	2	3	4	5	6
15-25	5.75	6.75	8.75	9.75	10.75	11.75
25-49	3.55	4.55	5.55	6.95	8.15	9.25
50-149	3.05	3.45	3.85	4.25	4.65	4.95
150-499	1.85	2.05	2.65	3.15	3.55	3.95
500-999	1.45	1.55	1.65	1.75	1.85	1.95
1000+POA						

These printing costs apply to white and light t-shirts only. For dark t-shirts.'Flash' curing maybe required. Approx 0.80c per colour per flash.

For orders over 1000./ Sleeve prints / back prints / and place prints: Quote on sight of artwork

### ALL PRICES ARE GST EXCLUSIVE

The cost of printing reduces when you print more garments. Or use less colours in printing.

We strongly recommend you you consolidate your order to achieve economies of scale.

**As an alternative to screen printing. We also offer high quality. High resolution. Full colour transfers. With this method. There are no set up charges and no minimum orders. Please phone or email for details. We now also offer Direct To Garment Printing. Price on Application.**

## Send your artwork

For 'Spot Colour' Printing, we require digital artwork in vector format. Adobe Illustrator CS5 (or earlier) With all fonts supplied or converted to outlines.

We prefer vector artwork as Adobe illustrator EPS or PDF files. Artwork and Logo's should be to correct print size. At min 300 DPI resolution.

Pantone matching colours must also be supplied for colour matching accuracy.

## Accepted File Formats

Photoshop CS5 (or earlier) - Resolution to be 300 dpi @ 100% actual size

Illustrator CS5 (or earlier) - Supply fonts (or convert to paths/outline)

**Please refer to FAQ for more info on artwork specification. Or contact us**

## Artwork Notes

For half tone and full colour process prints. Please submit artwork prior to film separation.

Artwork to be printed on a dark shirt sometimes requires an underwhite (flashplate) and a white keyline

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